

Sample Question Paper II
Fundamentals of E-Business
Semester-II
Theory

Time: 3 Hours

Max. Marks: 50

Instructions:

This question paper consists of 21 questions in all.

All the questions are compulsory.

The question paper has 4 sections i.e. A, B, C & D.

Section A

This section contains eight objective type and very short answer type questions. Objective type question should be answered by choosing one of the options. Answers of very short answer type questions should be in 1-15 words.

- | | |
|---|---|
| 1. Which is not a multimedia device?) | 1 |
| a. CD ROM | |
| b. Sound Card and Video Card | |
| c. Speakers and Web Camera | |
| d. UPS | |
| 2. Internet can be used to | 1 |
| a. Access information within the institute | |
| b. Access information within the country | |
| c. Access information globally | |
| d. None of the above | |
| 3. Which of the following is an element of e-security? | 1 |
| a. Authenticity | |
| b. Integrity | |
| c. Non-repudiation | |
| d. All of the above | |
| 4. Enlist some multimedia devices. | 1 |
| 5. What do you mean by HTML? | 1 |
| 6. What is the maximum number of depository accounts that can be opened by an investor? | 1 |
| 7. What do you mean by EDI? | 1 |
| 8. Name four Ps of e-marketing. | 1 |

Section B

This section contains six questions of 2 marks each. The answer of each of these questions should be in 8-10 lines.

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|--|---|
| 9. What are different requirements of multimedia? | 2 |
| 10. What are different connecting devices which are needed for Internet? | 2 |
| 11. What do you mean by browsing? | 2 |
| 12. What do you mean by internet security? | 2 |
| 13. Give any two differences between traditional trading and e-trading. | 2 |
| 14. What do you understand by smart cards? | 2 |

Section C

This section contains four questions of 3 marks each. Write answers of each of these questions in 10-15 lines.

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|---|-----|
| 15. What is multimedia? Write any two benefits of multimedia.) | 1+2 |
| 16. What is Internet? How does it work? | 1+2 |
| 17. What do you mean by electronic signature? | 3 |
| 18. Give any three differences between traditional banking and e-banking. | 3 |

Section D

This section contains three questions of 6 marks each. Write answers of each of these questions in 2-3 pages.

19. What is an operating system? What are its functions? What are the types of operating system?) 2+2+2

Or

What is e-mail? Write its advantages and disadvantages. 2+2+2

20. What is the meaning of e-trading? Explain its status in India. 2+4

Or

Define e-marketing. What are its advantages and disadvantages in detail. 2+2+2

21. What is e-banking? What are the importance and limitations of e-banking? 2+2+2

Or

What is the need of internet security? What are the various steps of securing different types of data in e-transaction? 2+4